

Sam's Day Support Of 2009



Small But Mighty; Young Boy's Resolve To Fight Cancer Is Solid As A Rock

Sam Lack may be celebrating four years cancer free, but this six year old soldier on in the fight against the disease by continuing to raise money to help his friends still battling neuroblastoma, the rare but deadly form of childhood cancer he was diagnosed with at 19 months old.

Each year Sam looks forward to canvassing at the Appleby Mall Fortino's, his local grocery store where most everyone knows him by name.

Sam, his family, and supporters will sell the popular "Stones of Hope" during the Fortino's canvass on Saturday May 23, between 8 am -2 pm.



Shoppers will have the opportunity to purchase a numbered keepsake stone; there are just 300 stones being sold for \$20 each. Purchaser of the lucky numbered stone will win a 42" plasma TV. Winner will be announced at the Sam's Day Rock N' Bowl event on Saturday June 6 at Prime Time Bowling. All proceeds go to the annual Sam's Day fundraising campaign in support of neuroblastoma research at SickKids.

Neuroblastoma is a rare but deadly form of childhood cancer that Sam Lack of Burlington battled at the age of 19 months. Over the last 20 years there has been little improvement in prognosis for kids with neuroblastoma. Advances through research are needed to save kids like Sam.

Sam's Day proceeds go to the Cancer Stem Cell Drug Discovery Research project at The James Fund labs at SickKids. Every dollar raised by, or on behalf of, The James Fund is used to leverage up to four additional dollars in research grants.

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www.samsday.org



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